

National Mental Health Month 2020

SPONSORSHIP OPTIONS

Platinum Sponsors	\$100,000	Benefits:
		<ul style="list-style-type: none"> Naming rights - the program will be launched as '2020 <Your Organisation> National Mental Health Month Awareness Campaign' Your organisation's logo on marketing collaterals for your choice of events and print media Your participation in all the National Mental Health Month events, including the official launches in Canberra and Melbourne The opportunity to speak on stage at the Canberra launch and all Mental Health Month events for 2-3 minutes. Presence of your organisation's banners at all National Mental Health Month events Presence of your organisation's logo as a Platinum sponsor for National Mental Health Month on the main MHFA website, One Point (Australia's First Mental Health Daily) and the MHFA Facebook page leading up to National Mental Health Month Your organisation's logo on our social media platforms, with over 60,000 social media views, 250,000 emails and newsletters to 60,000 emails in a year The presence of your organisation's logo on our website for 3 years A full-page ad in the proposed National Mental Health Month program booklet Your organisation's involvement in key projects, events and initiatives designed to promote awareness e.g. National Mental Health Wellbeing Walk. Being made aware of any new opportunities that your organisation could potential be involved in during National Mental Health and beyond
Gold Sponsors	\$50,000	Benefits:
		<ul style="list-style-type: none"> Your organisation's logo on all marketing collaterals and print media in regard to National Mental Health Month The opportunity to speak on stage at the Canberra launch for 2 - 3 minutes Participation in all National Mental Health Month events, including the official launches in Canberra and Victoria Presence of your organisation's banner at the National Mental Health Month launches in Canberra and Melbourne Presence of your organisation's logo as a Gold sponsor for National Mental Health Month on the MHFA website, One Point and MHFA Facebook page leading up to National Mental Health Month A half-page ad in the proposed National Mental Health Month program booklet Your organisation's logo on our social media platforms, with over 60,000 social media views, 250,000 emails and newsletters to 60,000 emails in a year Your organisation's involvement in key projects, events and initiatives designed to promote awareness e.g. National Mental Health Wellbeing Walk The presence of your organisation's logo on our website for 1 year
Silver Sponsors	\$25,000	Benefits:
		<ul style="list-style-type: none"> Your organisation's logo on the National Mental Health Month Flyer and 2020 National Mental Health Month poster Participation in all the National Mental Health Month events, including the Official launches in Canberra and Melbourne Opportunity to speak on stage at the official launch of National Mental Health Month in Melbourne for 2-3 minutes Presence of your banner on the day at the National Mental Health Month launch in Melbourne The presence of your organisation's logo as a silver sponsor for National Mental Health Month on the MHFA website, One Point and the MHFA Facebook page leading up to National Mental Health Month 2020 Your organisation's logo on our social media platforms, with over 60,000 social media views, 250,000 emails and newsletters to 60,000 emails in a year The presence of your organisation's logo on our website for 6 months A quarter page ad in the proposed National Mental Health Month program booklet

For more information, contact: Aisha Usman on Aisha.usman@mhfa.org.au or call us on 0(3) 9826 1422

